

Marketing Dynamics Canadian Edition Price List (2017-2018)

Oxford University Press

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(Prices subject to change without notice)



| Title | ISBN | SCHOOL PRICE |
|--|---------------|--------------|
| Marketing Dynamics (Canadian Edition) | | |
| Student Materials | | |
| Special Bundle (includes 1 Student Book and 1 Single-User/1-Year Student Website License) | 9780199013807 | \$81.95 |
| Student Book | 9780199007431 | \$74.95 |
| Student Website | | |
| Single-User License: 1 Year (Access code delivered electronically) | 9780199011254 | \$19.95 |
| School License: Unlimited Users/Unlimited Term | 9780199007448 | \$2,995.95 |
| Teacher Materials | | |
| Teacher's Course Guide ("How-to" overview of Online Teaching Program; Lesson Plans and instructional resources not included) | 9780199007462 | \$60.95 |
| Online Teaching Program | | |
| Single-User License: Unlimited Term | 9780199011780 | \$600.95 |
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